

Subject: Re: CONSULTANT

From: Tara Devine <tara@devine-strategies.com>

Date: 09/18/2017 11:13 AM

To: John Walker <john@thescbd.com>

Me, too. I love the IDA conferences but the timing is always a battle. September is a consistently busy month for me, so I end up going about 1/2 the time. Last year I was all booked to go and had to cancel because I ended up with a hearing for a client right in the middle of it. This year, I couldn't swing the time away.

But I've been to 3 or 4 of them and enjoy them a great deal. If you attend next year, I particularly recommend doing as many of the tours/site visits/extra add-ons. Some have an extra charge of \$20-\$100 but I have always found them well worth it. I enjoy the "living laboratory" aspect of them and learn from them even more than the panels, etc. The tours also often have more/deeper opportunities to get to know other attendees (for example, spending an hour or a day on a tour bus together, eating meals together.) It's inspiring to see what BIDs are doing in their communities and gets ideas for your own.

On Sep 18, 2017 11:02 AM, "John Walker" <john@thescbd.com> wrote:
Everybody seems to have gone to the IDA Conference - - - sorry I didn't.

Thanks.

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On Sep 18, 2017, at 10:54 AM, Tara Devine <tara@devine-strategies.com> wrote:

Thank you, John. I just sent a note to each of references letting them know you might call.

I know Estela is on a whirlwind 3-5 day trip to NYC and will be back sometime this week. I also know Steve was out Friday to take one of his kids to get settled in at college. I believe he is back today or tomorrow. I suspect that both Blair and Jessica could be at the IDA conference in Winnipeg, which was last week. Mark is in town to the best of my knowledge; he was a bit busy when I last spoke to him (last week.)

On Sep 18, 2017 10:10 AM, "John Walker" <john@thescbd.com> wrote:
Hi Tara -

I hope you had a nice weekend.

I have tried to make contact with your references and so far, nobody has called me back? I just place three more calls this morning and hope to hear from them before the end of business today or tomorrow as I would like to move forward.

I also just learned that it is the Executive Director who hires the Consultant and it is not a Board vote - - - I was not aware of that until just this morning.

Regards,

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